

## Let's Talk Value Conference 2020

11 February 2020, Woburn House, London

### Programme

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- 9:00**            **Registration and refreshments**
- 9:40**            **Welcome**  
*Kim Ansell, Senior Adviser, Advance HE*
- 9:45**            **Opening keynote**  
**Professor Julia Buckingham**, Vice Chancellor and President, Brunel University and President, Universities UK
- 10:10**          **Panel session:**  
*Communicating value and telling our HE story better*  
**Chair: Kim Ansell**, Senior Adviser, Advance HE  
*Sallie Pilot*, Director, Black Sun Communications  
*Monica Chadha*, Vice Chair, Queen Mary University of London  
*Chuchu Nwagu*, Student Voice Co-ordinator, University of West London
- 11:00**          **Coffee break and live Twitter chat**
- 11:20**          **Panel session:**  
*Integrating sustainability strategy to demonstrate wider value*  
**Chair: Phil McNaull**, University of Edinburgh  
*Carol Adams*, Professor of Accounting, Durham University  
*Sharon Machado*, Head of ACCA Qualification, ACCA  
*Eunice Simmons*, EAUC and VC, University of Chester
- 12:20**          **Parallel session:**  
*Strategic purpose and Integrated Thinking*  
*Jyoti Bannerjee*, Partner, Fronseys  
*Engaging students in the story about value*  
*Chuchu Nwagu*, Student Voice Co-ordinator, University of West London  
*Kim Ansell*, Senior Adviser, Advance HE  
*Victoria Holbrook*, Head of Membership, Advance HE
- 13:10**          **Lunch**
- 14:00**          **Parallel session:**  
*Beyond the balance sheet*  
*Laura Kelly*, Director, PricewaterhouseCoopers (PwC)  
*How engaged are governors in holistic value creation?*  
*Monica Chadha*, Vice Chair, Queen Mary University of London  
*Eunice Simmons*, EAUC and VC, University of Chester
- 14:55**          **Panel session:**  
*What is the value of higher education?*

**Chair: Alison Johns**, CEO, Advance HE

**Joe Marshall**, Chief Executive of the National Centre for Universities and Business (NCUB)

**Jyoti Bannerjee**, Partner, Fronseys

**TBC**

**15:55**

**Closing remarks**

**Kim Ansell**, Senior Adviser, Advance HE and **Phil McNaull**, University of Edinburgh

**16:15**

**Close**