



09:00	Registration and refreshments (Woburn Foyer)		09:00
09:40	Welcome		09:40
	Room: Woburn Hall		
	Phil McNaull, Strategic Finance Consultant, Former FD, The University of Edinburgh		
09:45	Opening keynote		09:45
	Room: Woburn Hall		
	Professor Julia Buckingham, Vice Chancellor and President, Brunel University and President, Universities UK		
10:10	Panel session 1:		10:10
	Room: Woburn Hall		
	<p><b>Communicating value and telling our HE story better</b></p> <p><b>Chair: Kim Ansell</b>, Senior Adviser, Advance HE  <b>Sallie Pilot</b>, Director, Black Sun Communications  <b>Monica Chadha</b>, Vice Chair, Queen Mary University of London  <b>Chuchu Nwagu</b>, Student Voice Co-ordinator, University of West London</p>		
11:00	Room: Woburn Foyer		11:00
	<p>Coffee break and live Twitter chat                  @AdvanceHE_Chat / @ACCA / @EAUC</p>		
<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p>Think Ahead</p>  </div> <div style="text-align: center;">  <p>The Alliance for Sustainability Leadership in Education</p> </div> </div>			
11:20	Panel session 2:		11:20
	Room: Woburn Hall		
	<p><b>Integrating sustainability strategy to demonstrate wider value</b></p> <p><b>Chair: Phil McNaull</b>, Strategic Finance Consultant, Former FD, The University of Edinburgh  <b>Professor Carol Adams</b>, Professor of Accounting, Durham University  <b>Sharon Machado</b>, Portfolio Head of Business Reporting, ACCA  <b>Professor Eunice Simmons</b>, Professor of Sustainable Environments; Vice Chancellor, University of Chester and Advance HE and EAUC Board Member</p>		
12:20	Parallel session 1:		12:20
	Room: Woburn Hall	Room: Foster & Bloomsbury	
	<p><b>Strategic purpose and Integrated Thinking</b></p> <p><b>Phil McNaull</b>, Strategic Finance Consultant, Former FD, The University of Edinburgh  <b>Jyoti Bannerjee</b>, Partner, Fronseys</p>	<p><b>Engaging students in the story about value</b></p> <p><b>Chuchu Nwagu</b>, Student Voice Co-ordinator, University of West London  <b>Kim Ansell</b>, Senior Adviser, Advance HE  <b>Victoria Holbrook</b>, Head of Membership, Advance HE</p>	
13:10	Lunch (Woburn Foyer)		13:10
14:00	Parallel session 2:		14:00
	Room: Woburn Hall	Room: Foster & Bloomsbury	
	<p><b>Beyond the balance sheet</b></p> <p><b>Phil McNaull</b>, Strategic Finance Consultant, Former FD, The University of Edinburgh  <b>Laura Kelly</b>, Director, PricewaterhouseCoopers (PwC)</p>	<p><b>How engaged are governors in holistic value creation?</b></p> <p><b>Kim Ansell</b>, Senior Adviser, Advance HE  <b>Monica Chadha</b>, Vice Chair, Queen Mary University of London  <b>Professor Eunice Simmons</b>, Professor of Sustainable Environments; Vice Chancellor, University of Chester and Advance HE and EAUC Board Member</p>	
14:55	Panel session 3:		14:55
	Room: Woburn Hall		
	<p><b>What is the value of higher education?</b></p> <p><b>Chair: Alison Johns</b>, CEO, Advance HE  <b>Joe Marshall</b>, Chief Executive of the National Centre for Universities and Business (NCUB)  <b>Jyoti Bannerjee</b>, Partner, Fronseys  <b>Steven Hill</b>, Director of Research, Research England, UK Research and Innovation (UKRI)</p>		
15:55	Closing remarks		15:55
	Room: Woburn Hall		
	Kim Ansell, Senior Adviser, Advance HE and Phil McNaull, Strategic Finance Consultant, Former FD, The University of Edinburgh		
16:15	Close		16:15