

## Insights Event

### *Design Thinking: Approaches to Student Engagement*

10 May 2022, 09.30-12.30, Virtual

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#### Programme

- 09:30**      **Welcome and introduction**  
*Dr Celia Brigg, Advance HE and Dr Bo Kelestyn, University of Warwick*
- 09:35**      **Design Project 0 (DP0)**  
*An interactive activity that will give everyone a hands-on experience of what design thinking. We will focus on a student engagement challenge to begin reflecting on the value of design thinking for innovation in HE.*
- 10:30**      **Break**
- 10:35**      **Case studies**  
*A deep dive on the use of design thinking for student engagement from Warwick, Exeter, and Oxford Brookes. We will discuss diverse applications of design thinking, wins, and challenges the three institutions are grappling with.*  
  
*Dr Bo Kelestyn (Warwick), Prof Sarah Dyer (Exeter) and Lucy Turner (Oxford Brookes)*
- 11:20**      **Break**
- 11:30**      **Practical tips**  
*A short tour of a few easy to implement design thinking tools to get started with embedding design thinking into local student engagement activities. We will share tools that will inspire you to get stuck in and after having experienced DP0, you will have the confidence to make the first step.*
- 11:50**      **Discussion**  
*An opportunity to get candid about and explore potential barriers or issues when adopting design thinking in diverse local contexts. We will discuss learnings and reflections. Attendees will be invited to share stories of their work or inspirational examples.*
- 12:10**      **Q&A**  
*To close on a high and actionable note, we will focus on questions, reflections, and networking. Everyone will walk away with valuable insights and connections.*
- 12:30**      **Close**